Writing Studies 301

Writing Theory & Practice

Why do we write what we write? Why does it sometimes work?

Writing Theory and Practice is a course designed with two specific goals in mind. By the end of this course, students should possess a deeper understanding of:

1. What rhetoric is.
2. How rhetoric intersects with professional writing.

This course invites you to the theoretical discussion addressing why we practice and produce what we do and how we can improve upon these practices and products in a deliberate and systematic way. You will engage in rhetorical analysis of professional documents; review quantitative and qualitative research methods commonly used by writing professionals; investigate a current issue in organizational communication; and perform some *reflection-in-action* research that unifies both theory and application.

Questions? Contact Dr. Jill Woods (Jill.Woods@mail.wvu.edu).

WRIT 301-701 (CRN 83957): eCampus (asynchronous)