WRIT 301: Writing Theory and Practice

Section	CRN	Tuesdays & Thursdays
001	13394	10:00 AM–11:15 AM

Ever wonder why some writing grabs you while other writing falls flat? In WRIT 301, we will dive into the why behind effective communication. We will explore rhetoric, research methods, and the strategies writing professionals use every day.

By the end of this course, you'll be able to:

- Decode rhetorical concepts like kairos, techne, and praxis
- Analyze real documents like cover letters, articles, and speeches, and identify what makes them effective
- Judge the validity and reliability of research studies
- Explore quantitative, qualitative, and mixed-methods research design
- Research and analyze a real issue in professional or organizational communication
- Build practical skills to improve how organizations communicate

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