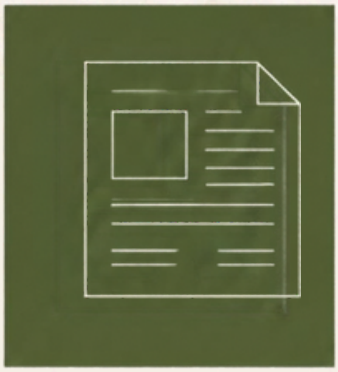
WRIT 305: TECHNICAL WRITING

Section: 701

CRN: 14831

Online Course

Instructor:
Dr. Omar Yacoub
Omar.yacoub@mail.wvu.edu



1. What can a bag of chips teach you about audience, design, and persuasion?
2. Can a single word change how someone uses a product?
3. Can a poorly written report put someone's life at risk?
4. What do employers look for in a graduate's portfolio?
5. How can you build a strong job application while you're still in college?

In this course, you'll:

- Examine how everyday design choices target and persuade an audience.
- Run usability tests to learn how people use instructions.
- Analyze how a single word or design choice can change what a reader does.
- Practice workplace writing through realistic emails, reports, instructions, and proposals.
- Research what employers look for, then build skills and a job application that gets you a job offer.