The goal of this course is to introduce the student to the art of storytelling through writing. Not just to put words on a page, but to take the reader on a journey that the author creates through words, structure, and meaning.

This course is based on the belief that the best way to hold a reader’s attention for more than a few paragraphs is through the art of storytelling. If you want your reader to stay with you for a newspaper feature story, a full-length magazine article, or a book, you have to learn what good storytellers have been doing for thousands of years to make people sit up and listen. As a reader, you know the difference between writing that makes you eagerly turn the page and writing that makes your eyes glaze over. This course is designed to help you write the former.