

WRIT 402: PUBLISHING

01.

Are you interested in the world of publishing?

Did you know that there's much more to publishing than reading an author's work and guiding it through the editorial process? This class dives into that process and expands the boundaries of traditional print publishing to include multimedia publishing via web, audio, and visual channels.



02.



Do you want to develop writing, design, and technology skills?

We'll learn document design skills and multimedia composing strategies as we work with a range of industry-standard programs, including those in the Adobe Creative Cloud.

03.



Do you want to create a portfolio of work to share?

In this class, you'll select a focus topic at the start of the semester and then craft materials for a cohesive portfolio.

Got questions?

I mean, it's obvious that we're going to have a great time, BUT if you do have questions, feel free to reach out to Dr. EBC at:

erin.carlson@mail.wvu.edu

