

# Jennifer Sano-Franchini

Department of English, P.O. Box 6296, West Virginia University, Morgantown, WV 26506-6296  
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## appointments

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Gaziano Family Legacy Professor of Rhetoric and Writing Studies, West Virginia University, 2022–pres.  
Associate Professor of English, 2022–pres.  
Associate Professor of English, Virginia Tech, 2019–2022.  
Director of Professional and Technical Writing, 2019–2021.  
Center for Humanities Research Fellow, 2020–2021.  
Asian Cultural Engagement Center Faculty Fellow, Spring 2020.  
Assistant Professor of English, Virginia Tech, 2013–2019.  
Graduate Instructor, Writing, Rhetoric, and American Cultures, Michigan State University, 2010–2012.  
Instructor of Composition, Remington College, 2005–2008.

## education

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Ph.D. in Rhetoric & Writing, Michigan State University, 2013.  
M.A. in English (Rhetoric and Composition), University of Hawai'i at Mānoa, 2007.  
B.A. in English, University of Hawai'i at Mānoa, 2005.

## publications

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### Books (Edited)

Sano-Franchini, Jennifer, Terese Guinsatao Monberg, and K. Hyoejin Yoon (Eds.). (2017). *Building a Community, Having a Home: A History of the Conference on College Composition and Communication Asian/Asian American Caucus*. Anderson: Parlor Press.

### Special Issues of Journals (Guest Edited)

Sano-Franchini, Jennifer (Ed.). (Forthcoming, Nov 2023). Digital Interface Analysis and Social Justice. Special issue of *Technical Communication*.

Sano-Franchini, Jennifer and Kaytely Carpenter. "Introduction: Digital Interface Analysis and Social Justice."

Carter-Tod, Sheila and Jennifer Sano-Franchini (Eds.). (2021). Black Lives Matter and Antiracist Projects in Writing Program Administration. Special issue of *WPA: Writing Program Administration*, 44(3).

"Introduction: Black Lives Matter & Antiracist Projects in Writing Program Administration," 12–22.

### Journal Articles

Sano-Franchini, Jennifer. (2023). "Re-Orienting Rhetorical Theory in an Asian American Rhetorics Seminar." *Course Design. Composition Studies* 51(1), 111–123. <https://compositionstudiesjournal.files.wordpress.com/2023/06/sano-franchini.pdf>

Sano-Franchini, Jennifer, André M. Jones, Jr., Priyanka Ganguly, Chloe J. Robertson, Luana J. Shafer, Marti Wagnon, Olayemi Awotayo, and Megan Bronson. (2023). "Slack, Social Justice, and Online Technical Communication Pedagogy." *Technical Communication Quarterly*, 32(2), 134–148. <https://www.tandfonline.com/doi/full/10.1080/10572252.2022.2085809>

Sano-Franchini, Jennifer, Nathan R. Johnson, and Liz Lane. (2023). "Teaching bell hooks in Technical and Professional Communication." *College English*, 85(3), 205–216. <https://library.ncte.org/journals/ce/issues/v85-3/32374>

- Chen, Chen, Dev Bose, Jennifer Sano-Franchini, Elizabeth Keller, Ruth Osorio, and Elliot Tetreault. (2023). "Interrogating the 4Ps: Positionality, Privilege, Power, and Professionalism in the Rhetoric and Composition Job Market." *Composition Studies* 50(3), 20-39. <https://compositionstudiesjournal.files.wordpress.com/2023/03/chen-etal.pdf>
- Sano-Franchini, Jennifer. (2021; released October 30, 2022). "Programmatic Efforts to Redress Anti-Blackness in Technical and Professional Writing." *Open Words: Access and English Studies*, 13(1), 153-168. <https://wac.colostate.edu/docs/openwords/v13n1/sano-franchini.pdf>
- Baniya, Sweta, Jessica Edwards, Jennifer Sano-Franchini, and Josephine Walwema. (2022). "Revisiting SL in Technical and Professional Communication through a Social Justice Framework: Findings from Survey Research." *IEEE Transactions in Professional Communication*, 65(3), 353-369. <https://ieeexplore.ieee.org/document/9809790>
- Fernandes, Maggie, Matthew Homer, and Jennifer Sano-Franchini. (2022). "Sneaky Rhetorics, Habitual Media, and the Affective Politics of Lurking on Facebook." *Enculturation: A Journal of Rhetoric, Writing, and Culture* 33. [https://www.enculturation.net/sneaky\\_rhetorics\\_habitual\\_media\\_and\\_the\\_affective\\_politics\\_of\\_lurking](https://www.enculturation.net/sneaky_rhetorics_habitual_media_and_the_affective_politics_of_lurking)
- Monberg, Terese Guinsatao, Jennifer Sano-Franchini, and K. Hyoejin Yoon. (2022). "Asian/American Movements Through the Pandemic and Through the Discipline Before, During, and After COVID-19." *Reflections: A Journal of Community-Engaged Writing and Rhetoric*, 21(1). <https://reflectionsjournal.net/2022/02/editors-introduction-finding-humanity-and-community-in-pandemic-scholarship-2/>
- Sano-Franchini, Jennifer, Maggie Fernandes, Jonathan Adams, and Michelle Kim. (2021). "Sounding Out in a PWI: Circulating Asian American Sound for Institutional Change." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 26(1). <https://praxis.technorhetoric.net/tiki-index.php?page=PraxisWiki: :Sounding%20Out>
- Chandler, Gena E., and Jennifer Sano-Franchini. (2020). "Threat Assessment: Women of Color Teaching Ideological Critique in the Neoliberal Classroom." *Pedagogy: Critical Approaches to Teaching Literature, Language, Composition, and Culture*, 20(1), 87-100. <https://doi.org/10.1215/15314200-7879069>
- Sano-Franchini, Jennifer. (2018). "Sounding Asian/America: Asian/American Sonic Rhetorics, Multimodal Orientalism, and Digital Composition." *Enculturation: A Journal of Rhetoric, Writing, and Culture*, 27 <https://www.enculturation.net/sounding-Asian-America>
- Sano-Franchini, Jennifer. (2018). "Designing Outrage, Programming Discord: A Critical Interface Analysis of Facebook as a Campaign Technology." *Technical Communication*, 65(4), 387-410. <https://www.stc.org/techcomm/2018/11/08/designing-outrage-programming-discord-a-critical-interface-analysis-of-facebook-as-a-campaign-technology/>
- Cobos, Casie, Gabriela Raquel Rios, Donnie Johnson Sackey, Jennifer Sano-Franchini, and Angela Haas. (2018). "Interfacing Cultural Rhetorics: A History and A Call." *Rhetoric Review*, 37(2), 139-154. <https://www.tandfonline.com/doi/abs/10.1080/07350198.2018.1424470>
- Sano-Franchini, Jennifer. (2017). "What Can Asian Eyelids Teach Us About User Experience Design? A Culturally-Reflexive Framework for UX/I Design." *Rhetoric, Professional Communication and Globalization*, 10(1), 27-53. <https://docs.lib.purdue.edu/rpcg/vol10/iss1/3/>
- Sano-Franchini, Jennifer. (2016). "'It's Like Writing Yourself into a Codependent Relationship with Someone Who Doesn't Even Want You!' Emotional Labor, Intimacy, and the Academic Job Market in Rhetoric and Composition." *College Composition and Communication*, 68(1), 98-124.
- Henry, Jim, Holly Huff Bruland, and Jennifer Sano-Franchini. (2011). "Course-Embedded Mentoring for First-Year Students: Melding Academic Subject Support with Role Modeling, Psycho-Social Support, and Goal Setting." *International Journal for the Scholarship on Teaching and Learning*, 5(2), 1-22. <https://digitalcommons.georgiasouthern.edu/ij-sotl/vol5/iss2/16/>
- Sano-Franchini, Jennifer, Donnie Sackey, and Stacey Pigg. (2011). "Methodological Dwellings: A Search for Feminisms in Rhetoric and Composition." *Present Tense: A Journal of Rhetoric in Society*, 1(2),

1-9. [www.presenttensejournal.org/vol1/methodological-dwellings-a-search-for-feminisms-in-rhetoric-composition/](http://www.presenttensejournal.org/vol1/methodological-dwellings-a-search-for-feminisms-in-rhetoric-composition/)

Sano-Franchini, Jennifer. (2010). "Intellectual Property and the Cultures of BitTorrent Communities." *Computers and Composition*, 27(3), 202-210. <https://www.sciencedirect.com/science/article/abs/pii/S8755461510000563>

### Book Chapters

Sano-Franchini, Jennifer. (Forthcoming, 2023). "Interaction Design." In Jason Tham (Ed.), *Keywords in Making: A Rhetorical Primer*. Parlor Press.

Sano-Franchini, Jennifer. (2022). "Ideation." In Jason Tham (Ed.), *Keywords in Design Thinking: A Lexical Primer for Technical Communicators and Designers*. WAC Clearinghouse. University Press of Colorado, pp. 31-35. <https://wac.colostate.edu/docs/books/design/chapter3.pdf>

Sánchez, Fernando, Isidore Dorpenyo, and Jennifer Sano-Franchini. (2021). "Election Technologies as a Tool for Cultivating Civic Literacies in Technical Communication: A Case of *The Redistricting Game*." In Rebecca Walton and Godwin Agboka, (Eds.), *Equipping Technical Communicators for Social Justice Work: Theories, Methodologies, and Topics* (pp. 197-213). Utah State University Press.

Sano-Franchini, Jennifer. (2017). "Feminist Rhetorics and Interaction Design: A Vision for Facilitating Socially-Responsible and Responsive Design." In Liza Potts and Michael Salvo (Eds.), *Rhetoric and Experience Architecture* (pp. 85-108). Parlor Press.

Sano-Franchini, Jennifer. (2017). "Taking Time for Feminist Historiography: Remembering Asian/Asian American Institutional and Scholarly Activism." In Jennifer Sano-Franchini, Terese Guinsatao Monberg, and K. Hyoejin Yoon (Eds.), *Building a Community, Having a Home: A History of the Conference on College Composition and Communication Asian/Asian American Caucus* (pp. 31-67). Parlor Press.

Monberg, Terese Guinsatao, K. Hyoejin Yoon, and Jennifer Sano-Franchini. (2017). "Introduction: Re/Articulations of History, Re/Visions of Community." In Jennifer Sano-Franchini, Terese Guinsatao Monberg, and K. Hyoejin Yoon (Eds.), *Building a Community, Having a Home: A History of the Conference on College Composition and Communication Asian/Asian American Caucus* (pp. 1-30). Parlor Press.

Sano-Franchini, Jennifer. (2015). "Cultural Rhetorics and the Digital Humanities: Toward Cultural Reflexivity in Digital Making." In Jim Ridolfo and William Hart Davidson (Eds.), *Rhetoric and the Digital Humanities* (pp. 49-64). University of Chicago Press. *Collection awarded 2016 Computers and Composition Distinguished Book Award, and reviewed in Digital Scholarship in the Humanities, Digital Humanities Quarterly 10(1), Enculturation 23, New Media and Society 18(4), and Rhetoric and Public Affairs 20(2).*

Sano-Franchini, Jennifer, Robyn Tasaka, and Lehua Ledbetter. (2014). "Toward a Reflexive Approach to Remix, or, What Hawai'i Creole English and Tourism Can Teach Us About Copyright." In Dànielle Nicole DeVoss and Martine Courant Rife (Eds.), *Cultures of Copyright: Contemporary Intellectual Property* (pp. 226-242). Peter Lang.

### Conference Proceedings

Sano-Franchini, Jennifer. (2012). "DHShare: Facilitating Student Research Differently in the Digital Age." *Proceedings of the 2012 IEEE International Professional Communication Conference*.

### Reviews and Other Journal Contributions

Monberg, Terese Guinsatao and Jennifer Sano-Franchini. (2023). "Asian American Affect and Advocacy: Remembering Hyoejin Yoon." *Peitho: Journal of the Coalition of Feminist Scholars in the History of Rhetoric and Composition*, 25(3). <https://cfshrc.org/article/asian-american-affect-and-advocacy-remembering-hyoejin-yoon/>

- Sano-Franchini, Jennifer. (2022). Foreword. Humanities Instruction and Administration in a Global Pandemic: Transformative Insights for the Future of Liberal Arts [Themed issue]. *Journal of Liberal Arts*, Thammasat University, 22(1). *Translations in Thai and English*. <https://so03.tci-thaijo.org/index.php/liberalarts/article/view/257920/172166>
- คำกล่าวนำ. วารสารศิลปศาสตร์ มหาวิทยาลัยธรรมศาสตร์, 22(1). <https://doi.org/10.14456/lartstu.2022.1>
- Sano-Franchini, Jennifer. (2015). Review of *Bridging Cultures: International Women Faculty Transforming the U.S. Academy*. Ed. Sarah Robbins, Federica Santini, and Sabine Smith. *Peitho: The Journal of the Coalition of Women Scholars in the History of Composition and Rhetoric*, 17(2), 264–273.
- Lim, Eng-Beng, Gavin Craig, Faith Kirk, Jennifer Lee Sano-Franchini, Connor Ryan, Eunah Lee, and Perry Miller. (2011). Review of *The Empire of Love: Toward a Theory of Intimacy, Genealogy, and Carnality*, by Elizabeth Povinelli; *Desiring China: Experiments in Neoliberalism, Sexuality, and Public Culture*, by Lisa Rofel; and *Romance on a Global Stage: Pen Pals, Virtual Ethnography, and "Mail-Order" Marriages*, by Nicole Constable. *The Drama Review*, 55(3), 178–82.

## Public Writing

- Hidalgo, Alexandra, Rachel Ihara, Lori Ostergaard, Leigh Gruwell, Sheila Carter-Tod, and Jennifer Sano-Franchini. (2023). "[Statement on Editorial Ethics](#)."
- Sano-Franchini, Jennifer, Sheila Carter-Tod, Leigh Gruwell, Alexandra Hidalgo, Rachel Ihara, and Lori Ostergaard. (2022). "[Position Statement on Citation Justice in Rhetoric, Composition, and Writing Studies](#)."
- Lunsford, Karen, Anicca Cox, and Jennifer Sano-Franchini. (2022). "[CDPRC Statement on Academic Hiring Practices and Graduate Program Support During COVID-19](#)." Consortium of Doctoral Programs in Rhetoric and Composition.
- Sano-Franchini, Jennifer, Sweta Baniya, and Chris Lindgren. (Last updated: 2022, Sep 8). "[Bibliography of Works by Black, Indigenous, and People of Color in Technical and Professional Communication](#)." (V.1: August 2020).
- CCCC Asian/Asian American Caucus. (2021, Mar). "AAAC Statement in Response to Atlanta Shooting and Hate Speech and Violence against Asians, Asian Americans, and Pacific Islanders."
- Sano-Franchini, Jennifer, Megan Weaver, and Evan Lavender Smith. (2020, Aug). "Building Community in Online Writing Courses." Community of Practice for Writing Intensive Courses. Preparing for Teaching and Learning in Fall 2020. Office of the Provost. <https://www.provost.vt.edu/teaching-and-learning/writing-intensive.html>
- Sano-Franchini, Jennifer. (2018, Jul 25). "[Reflections on #4c18, Four Months Later: Questions, Critiques, and Takeaways](#)." *Four Days in Kansas City*.
- Sano-Franchini, Jennifer, Iris Ruiz, Iswari Pandey, Andrea Riley Mukavetz, Lisa King, Cruz Medina, Christina V. Cedillo, Ruth Osorio, GPat Patterson, Jackie Rhodes. (2017, Nov 7). [Joint Caucus Response to CCCC 2018 Decision](#).
- Ruiz, Iris, Cruz Medina, Tracey Flores, Marilisa Jimenez, Christina Cedillo, Karriann Soto, David Kirkland, Elaine Richardson, Alexandria Lockett, Lisa King, Andrea Riley Mukavetz, Resa Crane Bizzaro, Jennifer Sano-Franchini, Iswari Pandey. (2017, Aug 15). [Joint Statement on the NAACP Missouri Travel Advisory and SB 43 by the NCTE/CCCC Black, Latinx, American Indian, and Asian/Asian American Caucuses](#).
- Sano-Franchini, Jennifer. (Sep 2011). "Narrating Your Professional Life: Writing an Academic Bio." *GradHacker*. 23.
- Sano-Franchini, Jennifer. (9 Sep 2011). "Digital Humanities, Drupal, and the End of Phase I." *Cultural Heritage Informatics Initiative Blog*.
- Sano-Franchini, Jennifer. (1 Jun 2011). "Writing the Academic Conference Proposal." *GradHacker*.
- Sano-Franchini, Jennifer. (6 May 2011). "Digital Rhetorics at CCCC 2011." *Cultural Heritage Informatics Initiative Blog*.

Sano-Franchini, Jennifer. (7 Mar 2011). "Asian Pacific American Digital Archives: Three Examples." *Cultural Heritage Informatics Initiative Blog*.

Sano-Franchini, Jennifer. (18 Feb 2011). "Facilitating a Rhetoric of Collaboration: A Resource for Learning/Teaching Research." *Cultural Heritage Informatics Initiative Blog*.

## Digital Projects

Itchuaqiyaq, Cana Uluak, Natasha N. Jones, and Jennifer Sano-Franchini. (2023, Aug 8). "MMU Scholar Bibliography." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 28(1) <https://praxis.technorhetoric.net/tiki-index.php?page=MMU+Scholar+Bibliography>

Itchuaqiyaq, Cana Uluak, Natasha N. Jones, and Jennifer Sano-Franchini. (2023, Aug 8). "MMU Scholar Scholar List." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 28(1) <https://praxis.technorhetoric.net/MMU%20Scholars%20List>

Alam, Tahreem, Jaclyn Marmol, Daniel Moore, Jessica Nguyen, Kenny Nguyen, Angela Ngo, Jennifer Sano-Franchini, Nina Ha. (May 2020). [Asians at Virginia Tech: A History Project](#).

Conference on College Composition and Communication Asian/Asian American Caucus Website. (2018).

DHShare: A Collaborative Bibliographic Repository. (Sep 2011) Developer. Cultural Heritage Informatics Initiative.

GradHacker. (May 2011). Site Designer and Contributing Writer.

## exhibits

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Nguyen, Quynh, Lian Joseph, Michelle Kim, Jenna Phan, Allan Lumba, and Jennifer Sano-Franchini. (2019, Apr–May). *Exhibit on Asian America*. Curator: Scott Fralin. Virginia Tech Libraries. Blacksburg, VA. <https://vtechworks.lib.vt.edu/handle/10919/89317>

## invited talks & keynotes

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Inclusive Pedagogy in Technical and Professional Writing. Rowan University. Mar 2022.

Dimensions of Asian and Asian American Rhetorics. Program in Writing and Rhetoric, with the Asian American Activities Center. Stanford University. Feb 2022.

Gender, Sexuality, and the Model Minority Myth. Coalition of Feminist Scholars in the History of Rhetoric and Composition. Webinar. Jan 2022.

Asian American Rhetoric, Anti-Asian Violence, and the Teaching of Writing. English Department, Tulane University. Apr 2021.

Breaking Stereotypes: Asian Pacific Female Professionals in Academia. Featured Panel. College of Humanities and Social Sciences. Sam Houston State University. Apr 2021.

Programmatic Efforts to Address Anti-Blackness in Technical and Professional Writing. Social Justice Matters in Technical and Professional Writing. Featured Panel. Teaching Writing Now: Diversity and Social Justice in the Writing Classroom — A Virtual Symposium. Texas A&M University. Feb 2021.

Designing Outrage, Programming Discord: A Critical Interface Analysis of Facebook as a Campaign Technology. Live Webinar. Society for Technical Communication. Dec 12, 2018.

Keynote Speaker, Asian American Cultural Achievement Graduation Ceremony. Cultural and Community Centers. May 2018.

Keynote Speaker, Asian Pacific Islander American Graduate Student Connect Lunch. Office of Recruitment, Diversity and Inclusion. The Graduate School. Apr 2018.

Cultural Rhetorics and Writing Instruction. Program in Writing and Rhetoric. Stanford University. Sep 2017.

## awards & honors

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## Teaching & Research Awards

Outstanding Remote Teaching. Technology-enhanced Learning and Online Strategies (TLOS). Virginia Tech. Jun 2020.

XCaliber Award. Technology-enhanced Learning and Online Strategies (TLOS). Office of the Provost. Virginia Tech. Mar 2015. *University award recognizing exceptional, high-caliber contributions to technology-enriched teaching and learning.*

Kairos Graduate Student/Adjunct Award for Excellence in Research. May 2012.

## Fellowships

Asian Cultural Engagement Center Faculty Fellow. Office for Inclusion and Diversity. Virginia Tech. Spring 2020.

Smitherman/Villanueva Writing Scholars. Stanford University. Palo Alto, CA. Jul–Aug 2017.

Residential College in the Arts and Humanities (RCAH) Graduate Fellowship. Michigan State University. Aug 2011–May 2013.

Cultural Heritage Informatics Fellowship. Michigan State University. Dec 2010–Aug 2011.

College of Arts and Letters Summer Fellowship. Michigan State University. Apr 2010.

University Enrichment Fellowship. Michigan State University. Aug 2008–May 2013.

## Grants

Carlson, Erin Brock, and Jennifer Sano-Franchini. Writing for Community and Cultural Engagement Symposium. *Radical Teacher* Fellowship Grant. 2023. (\$1500, funded)

Baniya, Sweta, Jessica Edwards, Jennifer Sano-Franchini, and Josephine Walwema. The Impact of Service-Learning Based University Courses: Exploring the Effectiveness of Community-University Partnerships for Social Justice. Spencer Foundation. 2020. (\$49,998, not funded)

Black Technical and Professional Communication. College of Liberal Arts and Human Sciences Diversity Mini-Grant. 2020. (\$500, funded)

Baniya, Sweta, Jessica Edwards, Jennifer Sano-Franchini, and Josephine Walwema. Service Learning in Technical and Professional Communication through Social Justice and Intercultural Frameworks: A Multisite Study. Council for Programs in Scientific and Technical Communication Research Grant. 2020. (\$2000, funded)

Developing a Professional Development Program for Online Instruction in Professional and Technical Writing. Online Transition Funding Grant. College of Liberal Arts and Human Sciences. Virginia Tech. (\$32,976, not funded; funding was rerouted).

Professional and Technical Writing Pathways Course Revisions. Pathways Grant. Virginia Tech. 2020. (\$10,000, funded)

Sano-Franchini, Jennifer and Carolyn Commer. Developing Pathways Assessment Protocols for Technical Writing. Pathways Grant. Virginia Tech. 2020. (\$10,000, funded)

International Travel Supplemental Grant. Virginia Tech. Oct 2019.

Research Grant. Department of English. Virginia Tech. Mar 2015. (\$4000)

Mentoring Grant. Office of the Provost. Virginia Tech. May 2014. (\$1500)

Modern Language Association Travel Grant. Jan 2013.

Computers and Writing/Graduate Research Network Travel Award, 2010, 2011, 2012.

Research/Travel Grant. Rhetoric and Writing Graduate Program. Michigan State University. 2008, 2009, 2010, 2011, 2012.

College of Arts and Letters Graduate Student Travel Funding. Michigan State University. 2009, 2010.

Asian Pacific American Studies Research and Leadership Program. Michigan State University. 2009.

Graduate Student Travel Funding. The Graduate School. Michigan State University. 2009.

## presentations

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## Public Presentations

Giovanni, Nikki, S. Moon Cassinelli, Katie Carmichael, Sheila Carter-Tod, Gena Chandler-Smith, Alexa Garvoille, Jennifer Sano-Franchini, and L. Lamar Wilson. "Black Matters: A Teach-In on Language, Literature, Rhetoric, Writing, and Verbal Art." Hosted by Department of English at Virginia Tech. Zoom. Jun 2020.

## International Conference Presentations

Sano-Franchini, Jennifer. Intercultural Technical Communication Pedagogies: A Dialectical Approach. Writing Research Across Borders. Xi'an, China. Mar 2020. *Canceled due to COVID-19.*

## Featured & Sponsored Sessions at National Conferences

Cheung, Alison Yeh, Linh Dich, Florianne Jimenez, Euni Kim, Jennifer LeMesurier, Terese Guinsatao Monberg, LeiLani Nishime, Jennifer Sano-Franchini, Nisha Shanmugaraj, Xiaobo Wang. Tending to Asian and Asian American Voices. RSA Supersession. Rhetoric Society of America Biennial Conference. Baltimore, MD. May 2022.

Monberg, Terese Guinsatao, Jennifer Sano-Franchini, and K. Hyoejin Yoon. Working as Asian/American Academics Before, During and After the COVID Pandemic. Asian/Asian American Caucus Sponsored Session. Conference on College Composition and Communication. Chicago, IL. Mar 2022.

Carter-Tod, Sheila, Jennifer Sano-Franchini, Michelle Bachelor Robinson, Octavio Pimentel, Natasha Jones, Laura Gonzales, Angela Haas, Zandra L. Jordan, Al Harahap, Amy Wan, Christopher John Williams, and James Eubanks. Black Lives Matter and Antiracist Projects in Writing Program Administration. Featured Session for College Section Steering Committee. National Council of Teachers of English Annual Convention. Louisville, KY. Nov 2021.

Banks, Will, Heidi Estrem, Dodie Forrest, Jeffrey Klausman, Garrett Nichols, Timothy Oleksiak, Staci Perryman-Clark, Kelly Ritter, Donnie Johnson Sackey, Jennifer Sano-Franchini, and Jennifer Wingard. Conference Proposal Submission 101: A Guide to the Process. Featured "Cultivate" Session. Conference on College Composition and Communication. Portland, OR. Mar 2017.

Anderson, Joyce Rain, Stephanie Kerschbaum, Garrett Nichols, Catherine Prendergast, Donnie Johnson Sackey, Jennifer Sano-Franchini, and Bo Wang. Cultivating a More Equitable Professional Organization. Featured "Think Tank" Session. Conference on College Composition and Communication. Portland, OR. Mar 2017.

Cobos, Casie, Kate Firestone, Gabriella Gutierrez y Muhs, Angela Haas, Franny Howes, Stephanie Kerschbaum, Stephanie Mahnke, Terese Guinsatao Monberg, Ersula Ore, Patti Poblete, Dora Ramirez, Flourice Richardson, Jennifer Sano-Franchini, and Aimee Suzara. Working and Getting Worked: An Interactive, Decolonial, Queer, and Feminist Roundtable on Labor in Rhetoric and Composition. Featured "Cultivate" Session. Conference on College Composition and Communication. Portland, OR. Mar 2017.

Boyle, Casey, Laura Gonzales, William Hart-Davidson, Krista Kennedy, Seth Long, Ryan Omizo, Jim Ridolfo, Jennifer Sano-Franchini. Rhetoric and the Digital Humanities. RSA Supersession. Rhetoric Society of America Conference. Atlanta, GA. May 2016.

Cox, Matt, Qwo-Li Driskill, Tracey Flores, Austin Jackson, Kendra Mitchell, Pamela Roeper, and Jennifer Sano-Franchini. Writing and Working for Change: Agenda for a New Generation. Featured Session. Conference on College Composition and Communication. Las Vegas, NV. Mar 2013.

## National Conference Presentations

Carter-Tod, Sheila, Jennifer Sano-Franchini, Leigh Gruwell, Alexandra Hidalgo, Rachel Ihara, Lori Ostergaard. A Conversation with the Task Force to Develop a "Position Statement: Principles for Equitable and Ethical Scholarship in Writing, Rhetoric, and Composition Studies." Conference on College Composition and Communication. Chicago, IL. Feb 2023.

- Sano-Franchini Jennifer and Terese Guinsatao Monberg. Mobilizing Dissent Across Sites of Scholarship: Asian American Feminist Perspectives on Citation Politics. Conference on College Composition and Communication. Chicago, IL. Feb 2023.
- Sano-Franchini, Jennifer. Toward Asian American Feminist Graduate Pedagogies. Conference on College Composition and Communication. Online. Mar 2022.
- Sano-Franchini, Jennifer, Chloe J. Robertson, Priyanka Ganguly, André M. Jones, Jr., Luana J. Shafer, and Marti Wagnon. Slack as a Pedagogical Tool for Online Technical Communication Instruction. ACM Special Interest Group for the Design of Communication (SIGDOC) Conference. Oct 2021.
- Sano-Franchini, Jennifer. "Feminine, But Not Too Feminine": Gender, Affect Management, and Academic Hiring. Conference on College Composition and Communication. Spokane, WA. Apr 2021.
- Sano-Franchini, Jennifer, Maggie Fernandes, and Jonathan Adams. Sonic Interventions: Making Institutional Change Through Asian/American Sound. Computers and Writing. Eastern Carolina University. Greenville, NC. May 2020. *Canceled due to COVID-19.*
- Sano-Franchini, Jennifer. Performing Professional Fit on the Academic Job Search: Race, Intersectionality, and the Politics of Academic Hiring. Conference on College Composition and Communication. Pittsburgh, PA. Mar 2019.
- Sano-Franchini, Jennifer. Facebook as a Campaign Technology: The Affective Politics of User Experience Design. Association for Teachers of Technical Writing Conference. Pittsburgh, PA. Mar 2019.
- Sano-Franchini, Jennifer. Designing Discord in Public Political Discourse: A Critical Interface Analysis of Facebook. Symposium on Digital Rhetoric/Digital Media in the Post-Truth Age at the University of Alabama. Tuscaloosa, AL. Mar 2019.
- Sano-Franchini, Jennifer. Facebook as Election Technology: Mediated Temporalities and the Affective Politics of User Experience Design. Rhetoric Society of America Biennial Conference. Minneapolis, MN. May 2018.
- Campos, Mary Grace, Deyu Hu, and Jennifer Sano-Franchini. Moderator: Claire Oliveros. Untold Stories: Asian and Pacific Islander Women in Leadership. Annual Faculty Women of Color Conference. Blacksburg, VA. Apr 2018.
- Kulak, Andrew, Kristen Moore, and Jennifer Sano-Franchini. Rhetoric and Experience Architecture. Workshop. Council for Programs in Technical and Scientific Communication. Savannah, GA. Oct 2017.
- Sano-Franchini, Jennifer. Feminist Rhetorics and Interaction Design: Facilitating Socially Responsible Design. Association for Teachers of Technical Writing Conference. Portland, OR. Mar 2017.
- Sano-Franchini, Jennifer. The Politics of Hiring the Underrepresented. Modern Language Association Convention. Committee on the Status of Graduate Students in the Profession. Philadelphia, PA. Jan 2017.
- Sano-Franchini, Jennifer. Professional Mobilities and the Academic Job Search. Thomas R. Watson Conference. University of Louisville. Louisville, KY. Oct 2016.
- Cobos, Casie, Angela Haas, Gabriela Raquel Ríos, Donnie Sackey, Jennifer Sano-Franchini. Respondent: Louise Wetherbee Phelps. Interfacing Cultural Rhetorics: A History and A Call. Conference on College Composition and Communication. Houston, TX. Mar 2016.
- Sano-Franchini, Jennifer. New Directions in Transnational Asian/Asian American Rhetoric and Composition: Issues for Historiography, Digital Rhetoric, Racial Justice, and Writing Center Research. (Respondent). Asian/Asian American Caucus Sponsored Session. Conference on College Composition and Communication. Houston, TX. Mar 2016.
- Sano-Franchini, Jennifer. "It's like writing yourself into a co-dependent relationship with someone who doesn't even want you!": Affect, Emotional Labor, and the Academic Job Market in Rhetoric and Composition. Affect Theory Conference: Worldings/Tensions/Futures. Lancaster, PA. Oct 2015.
- Krause, Steven, Jennifer Sano-Franchini, Trent Kays, Liza Potts, Amanda Licastro, and Kathie Gossett. Building Connections across DH and Computers & Writing: A HASTAC/C&W Simulcast/Cross-Conference Dialog. HASTAC. East Lansing, MI. May 2015.



- Sano-Franchini, Jennifer. Feminisms and Interaction Design Pedagogy. HASTAC. East Lansing, MI. May 2015.
- Sano-Franchini, Jennifer. Re-e(value)ating Approaches to Teaching Intercultural Technical Communication. Association for Teachers of Technical Writing. Tampa, FL. Mar 2015.
- Sano-Franchini, Jennifer. Motherhood in Transition: From the PhD to the Job Market to the Tenure Track. Conference on College Composition and Communication. Tampa, FL. Mar 2015.
- Sano-Franchini, Jennifer. Mapping Gender Performances Across Cultures and Computers: An Analysis of Gender in YouTube Videos about East Asian Blepharoplasty. Gender, Bodies and Technology: Performing the Human. Blacksburg, VA. May 2014.
- Sano-Franchini, Jennifer. The Rhetorics of Music in Multimodal Orientalism. Rhetoric Society of America Conference. San Antonio, TX. May 2014.
- Sano-Franchini, Jennifer. What Can Asian Eyelids Teach Us About Rhetoric and Writing? A Culturally Reflexive Framework for Multimodal Representations of Bodies. Asian/Asian American Caucus Sponsored Session. Conference on College Composition and Communication. Indianapolis, IN. Mar 2014.
- Sano-Franchini, Jennifer. Time, Technology and the Mediated Body: Temporal Logics in the Rhetorics of East Asian Blepharoplasty in Online Video. Accessing Race in the Digital Humanities: An E-Roundtable. Modern Language Association Convention. Boston, MA. Jan 2013.
- Sano-Franchini, Jennifer. From Agency to Desire: Reframing the Body through Technology and Across Cultures. Rhetoric Society of America Conference. Philadelphia, PA. May 2012.
- Sano-Franchini, Jennifer. DHShare: Facilitating Student Research Differently in the Digital Age. Computers and Writing. North Carolina State University. Raleigh, NC. May 2012.
- Sackey, et al. Co-Imagining Cultural Rhetorics: Practice, Performance and Pedagogy. Workshop Co-facilitator. Conference on College Composition and Communication. St. Louis, MO. Mar 2012.
- Sano-Franchini, Jennifer. Success, Failure, and What Time Can Teach Us About Writing Instruction. Conference on College Composition and Communication. St. Louis, MO. Mar 2012.
- Sano-Franchini, Jennifer. How Time Informs the Way We Read Cultures: Temporal Logics of East Asian Blepharoplasty in Online Video. Association for Teachers of Technical Writing Conference. St. Louis, MO. Mar 2012.
- Sano-Franchini, Jennifer. Toward a Rhetoric of Collaboration: An Online Resource for Teaching and Learning Research. Modern Language Association Convention. Seattle, WA. Jan 2012.
- Sano-Franchini, Jennifer. Historical Influences and Future Directions of the Asian/Asian American Caucus. NCTE Centennial Writing and Working for Change, Part 3: Early career faculty/teachers/grad students active in the caucuses/committees talking about the future. Roundtable. National Council of Teachers of English Annual Convention. Chicago, IL. Nov 2011.
- Sano-Franchini, Jennifer. Time, Mixtapes, and Rhetorical Arrangement in Multimodal Composing. Computers and Writing. University of Michigan. Ann Arbor, MI. May 2011
- Sano-Franchini, Jennifer. "Hurry up and buy!": Korean Female Entrepreneurs in Popular Media. Association for Asian American Studies Conference. New Orleans, LA. Delivered in absentia by Perry Miller due to overlap with Computers and Writing. May 2011.
- Sano-Franchini, Jennifer. Beyond Westernization: Transnationalism, Cosmetic Surgery, and Rhetorics of Beauty in South Korea. Conference on College Composition and Communication. Atlanta, GA. Apr 2011.
- Sano-Franchini, Jennifer. Intellectual Property and the Cultures of BitTorrent Communities. Computers and Writing. Purdue University. West Lafayette, IN. May 2010.
- Sano-Franchini, Jennifer. Transnational Publics, Green Movements, and New Media: Exploring the Scope of Cultural Rhetorics Inquiry. (Respondent). Conference on College Composition and Communication. Louisville, KY. Mar 2010.

- Sano-Franchini, Jennifer. "Hurry up and buy!": Media Depictions of Korean Female Small Business Owners in the U.S. Conference on College Composition and Communication. Louisville, KY. Mar 2010.
- Pigg, Stacey, Donnie Sackey, and Jennifer Sano. Feminisms in Rhetoric and Composition Scholarship and Practice. Feminisms and Rhetorics Conference. Michigan State University. East Lansing, MI. Oct 2009.
- Sano-Franchini, Jennifer. Canons of Progress: A Patchwork Essay (An examination of progress as a marker of national and ethnic identity in the transnational U.S.). Feminisms and Rhetorics Conference. Michigan State University. East Lansing, MI. Oct 2009.
- Sano-Franchini, Jennifer. Cross-Cultural Rhetorics, Popular Music, and Composition: Drunken Tiger in the First-Year Writing Classroom. Association for Asian American Studies Conference. Honolulu, HI. Apr 2009.
- Sano-Franchini, Jennifer. Popular Music Studies in First-Year English Composition. The National Popular Culture Association/American Culture Association Annual Conference. San Francisco, CA. Mar 2008.

### **Unconferences**

- Sano-Franchini, Jennifer. Decolonial, Feminist, Anti-racist Approaches to Teaching with/about Technology. THATCamp Virginia. Virginia Tech. Blacksburg, VA. Apr 2015.
- Ledbetter, Lehua and Jennifer Sano-Franchini. Composing the Body via YouTube. WIDE-EMU. Michigan State University. East Lansing, MI. Oct 2012.
- Sano-Franchini, Jennifer. Facilitating a Rhetoric of Collaboration: A Resource for Learning/Teaching Research. THATCamp: The Humanities and Technology Camp. Center for History and New Media. George Mason University. Fairfax, VA. Jun 2011.
- Sano-Franchini, Jennifer. Facilitating a Rhetoric of Collaboration: A Resource for Learning/Teaching Research. Great Lakes THATCamp. Michigan State University. East Lansing, MI. Apr 2011.

## **teaching & mentoring**

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### **Courses Taught at West Virginia University (2022-present)**

#### ***Undergraduate***

ENGL 303     Multimedia Writing (SP 2023)

#### ***Graduate***

ENGL 601     Studies in Composition and Rhetoric (F 2023)

ENGL 605     Professional Writing Theory (F 2022)

### **Courses Taught at Virginia Tech (2013-2022)**

#### ***Undergraduate***

ENGL 3104    Introduction to Professional Writing (F 2013, 2 sections; SP 2014, F 2015)

ENGL 3324    Acts of Interpretation (SP 2016; SP 2017, 2 sections; SP 2018; F 2018)

ENGL 3764    Technical Writing (Online | SU 2016; F 2016; SU 2017; F 2017; F 2021, 2 sections; SP 2022, 2 sections)

ENGL 3834    Intercultural Issues in Professional Writing (SP 2014, F 2015, SP 2019)

ENGL 4874    Issues in Professional and Public Discourse

    - Feminisms & Interaction Design (F 2014, SP 2016, F 2017, F 2018, F 2019)

ENGL 4974    Independent Study

    - Rhetorics of Beauty, Body Modification, & Mental Health: A Digital

- Intervention (SP 2020)
- Copywriting and Creative Strategy (SP 2021)
- ENGL 4994 Undergraduate Research
  - Asian/American Feminist Historiography: Researching Local Histories (SP 2020)

### **Graduate**

- ENGL 5454 Studies in Theory: Asian American Rhetoric and Representation (SP 2019)
- ENGL 5614 Visual Rhetoric and Document Design (SP 2018)
- ENGL 5624 Intercultural Communication (F 2014, F 2016, F 2019)
- ENGL 5664 Theory and Research in Technical Communication (F 2020)
- ENGL 5974 Independent Study
  - Native Hawaiian Rhetoric: Environment, Technology, Epistemology (F 2018)
  - Queer and Decolonial Pedagogies (SP 2020)

### **Courses Taught at Michigan State University (2010-2012)**

- WRA 110 Writing: Science and Technology (Hybrid; Fall 2011)
- WRA 150 The Evolution of American Thought
  - Writing, Literacies, and the Rhetorics of Popular Music (F 2010, SP 2011)
  - Writing, Rhetoric, Literacy (Hybrid; SU 2011)
- WRA 202 Introduction to Professional Writing (SP 2012)

### **Courses Taught at Remington College (2005-2008)**

- English Composition IA (two sections on quarter system)
- English Composition IB (eight sections on quarter system)
- English Composition II (one section on quarter system)

### **Mentoring and Tutoring Experience**

- Faculty Mentor. Summer Undergraduate Research Experience. West Virginia University. Jun-Jul 2023.
- Graduate Writing Consultant. Michigan State University Writing Center. Jan 2009-Dec 2010.
- Graduate Teaching Assistant/Writing Mentor. English 100: Composition I. University of Hawai'i at Mānoa. Aug 2007-Dec 2007.
- Writing Tutor. CEE 320: Fluid Mechanics Fundamentals and CEE 355: Geotechnical Engineering I. Department of Civil and Environmental Engineering. University of Hawai'i at Mānoa. Jan 2007-Dec 2007.

### **other research & administrative service**

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- Co-Coordinator. Asian/Americans at Virginia Tech History Project. Jan 2020-May 2020.
- Primary Archival Researcher. Asian/Asian American Caucus. Writing and Working for Change: A Digital Archive of Social Activism by Teachers of NCTE. Apr 2010-Mar 2017.
- Assistant to the Graduate Director. Rhetoric and Writing Program. Michigan State University. Sep 2009-May 2010.
- Data Analyst. English 100 Writing Mentors Program. Department of English. University of Hawai'i at Mānoa. Jan 2008-May 2008.

### **service**

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#### **To the Profession**

### **Leadership & Organizing**

- 2022-pres Assistant Chair (elected), National Council of Teachers of English (NCTE) Conference on College Composition and Communication (CCCC). *Four-year appointment with rotation through positions of Associate/Program Chair, Chair, and Immediate Past Chair.*
- 2022-pres Executive Committee Member, Computers and Writing Graduate Research Network (GRN)
- 2021-26 Executive Committee Member (elected), Modern Language Association (MLA) Rhetoric, Composition, and Writing Studies (RCWS) History and Theory of Rhetoric Forum
- 2022-2023 Co-Chair, CCCC Task Force to Develop a "Position Statement: Principles for Equitable and Ethical Scholarship in Writing, Rhetoric, and Composition Studies"
- 2022 Co-Chair, 2022 Association for Teachers of Technical Writing (ATTW) Virtual Conference. Theme: Taking Action: Reimagining Just Futures in Technical Communication
- 2021-2022 Chair, 2022 Conference on College Composition and Communication (CCCC) James Berlin Outstanding Dissertation Award Committee. (Committee Member, 2020-21)
- 2020-2022 At-Large Member (elected), Consortium of Doctoral Programs in Rhetoric and Composition (CDPRC)
- Ad Hoc Committee to Develop a [Statement on Academic Hiring Practices and Graduate Program Support During COVID-19](#), 2022
- 2018-2021 Member (elected), Conference on College Composition and Communication Executive Committee.
- Member, Working Group for a Sustainable Future, 2021  
Facilitator, Common Ground Conversation on Labor and Equity, 2021  
Member, Subcommittee on Special Projects, 2019-2021
- 2015-2018 Co-Chair, Conference on College Composition and Communication Asian/Asian American Caucus (AAAC)
- 2008-2009 Assistant Co-Director, 2009 Feminisms and Rhetorics Conference  
Theme: Enabling Complexities: Communities/Writing/Rhetoric, Michigan State University

### **Editorial Review and Advisory Boards**

- 2022-pres. Advisory Board, Multiply-Marginalized and Underrepresented (MMU) Scholar Database
- 2022-pres. Editorial Advisory Board, ATTW Book Series in Technical and Professional Communication, Routledge
- 2022-pres. Advisory Board, X-Series, Parlor Press
- 2021-pres. Editorial Board, *Prompt: A Journal of Academic Writing Assignments*
- 2020-pres. Editorial Review Board, *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*  
Mentor for *Kairos* Road to Publication Mentoring Event, Apr 2021
- 2020-pres. Review Board, *Xchanges: An Interdisciplinary Journal of Technical Communication, Rhetoric, and Writing Across the Curriculum*
- 2018-pres. Publications Review Board, WAC Clearinghouse
- 2018-pres. Advisory Board, *Spark: A 4C4Equality Journal*
- 2012-pres. Editorial Review Board, *Present Tense: A Journal of Rhetoric in Society*
- 2012-2019 Editorial Associate, *Literacy in Composition Studies*

### **Manuscript Review**

- Communication Design Quarterly*, Apr-May 2023.
- Rhetoric of Health and Medicine*, 2023.
- Technical Communication and Social Justice*, 2022.
- College English*, 2022.
- ImageText*, Special Issue on Technical Storytelling: Comics and Community, 2022.

*Rhetoric, Professional Communication, and Globalization*, Special Issue on COVID-19 and Intercultural Participatory Risk Communication: Using Immaterial Labor to Promote Social Justice in a Pandemic, 2022. *Two rounds of review*.

*Writers: Craft & Context*, Special Issue on Antiracist Conferencing, 2021–2022. *4 articles*.

*Feminist Encounters*, Sp. Iss. on Gender and Embodiment in Narratives of Displacement, 2021.

*Kairos*, Special Issue on Sound and Social Change, 2020–2021. *Three rounds of review*.

*Composition Studies*, 2020.

*Spark: A 4C4Equality Journal*, 2020.

*Technical Communication Quarterly*, 2019.

*Enculturation*, 2019.

Writing and Working for Change Book Series. Parlor Press, 2018.

*College Composition and Communication*, 2017–2018.

*Composition Forum*, Special Issue on Doing Composition in the Presence of Disability, 2017.

*Rhetoric Society Quarterly*, 2016.

*Peitho*, 2015.

*Present Tense*, Special Issue on Race, Rhetoric, and the State, 2015.

*Enculturation*, Special Issue on Cultural Rhetorics, 2015.

*The Best of the Independent Rhetoric and Composition Journals*, Parlor Press, 2010.

### **Conference Proposal Review**

Association for Teachers of Technical Writing, 2019, 2020

CCCC Stage 1 Review, 2011, 2013, 2016, 2018, 2019, 2020

Special Interest Group for the Design of Communication (SIGDOC), 2017, 2019, 2020

CCCC Stage 2 Review, 2017

International Professional Communication Conference (IPCC), 2013

### **Other Conference-Related Service**

2022 Program Layout, 2022 ATTW Virtual Conference

2021 Moderator, Witnessing Anti-Asian Racism & Rhetoric: A Speaking & Listening Forum  
Coalition of Feminist Scholars in the History of Rhetoric and Composition

2021 Discussion Leader, Think Tank for Newcomers—Developing Papers and Sessions for CCCC.  
Conference on College Composition and Communication (*Canceled due to COVID-19.*)

2018–19 Invited Project Mentor, CCCC Emergent Researcher Award  
Project: “Archival Research in the Global South: International Feminist Historiography”

2018 Facilitator, Women in Technical Communication Job Market Preparation Workshop

2017 Faculty Advisor, WPA-GO (Writing Program Administration Graduate Organization) Task  
Force Study on Graduate Student Instructor Working Conditions

2017 Discussion Leader, Computers & Writing Graduate Research Network, Findlay, OH

2015 Logo Designer, THATCamp Virginia, Blacksburg, VA

2014 Discussion Leader, CCCC Research Network Forum, Indianapolis, IN

2013 Job Workshop Mentor, Computers & Writing Graduate Research Network

2009–10 Session Chair, Conference on College Composition and Communication  
Panel: Transnational Publics, Green Movements, and New Media: Exploring the Scope of  
Cultural Rhetorics Inquiry

2009 Session Chair, Association for Asian American Studies Conference  
Panel: Challenging Inequalities through Cross-Cultural Pedagogy: Comparative Rhetorics as  
a Lens for Analyzing Literature, Film, and Music in the Classroom

2009      Session Chair, Conference on College Composition and Communication  
Panel: Waves of Compassion: Exploring an Ethic of Love and Care in Composition & Rhetoric

### **Other National Service**

External Reviewer for Tenure and Promotion, 2023.

External Reviewer for Pre-Tenure Midterm Review, 2020.

### **To the University**

#### **West Virginia University**

Advisory Committee Member. The Impact of Artificial Intelligence on Your Education and Fields of Work. Exhibit. Art in the Libraries. WVU Downtown Library. 2023–pres.

Co-Founder. Coalition of Asian/Asian American Scholars, Staff, and Students (CAAASSS). Nov 2022–pres.

Co-Organizer. Asian (In) Visibility in Higher Education. Media Innovation Center, Apr 2023.

Discussion Leader. Faculty Justice Network (FJN) Bookread: *Complaint!* by Sara Ahmed. Mar–Apr 2022.

#### **Virginia Tech**

Mentor. Asian Pacific Islander Desi American (APIDA) Faculty and Graduate Student Mentoring Program. Spring 2021.

Faculty Advisor. Asian American Coalition (Student Organization). Fall 2017–2021.

Judge. Asian American Student Union (AASU) Poetry Contest. Apr 2021.

Organizer. Black Technical and Professional Communication: A Virtual Panel. Professional and Technical Writing Program with the Black Cultural Center, College of Liberal Arts and Human Sciences, Center for Humanities, Composition Program, Writing Center, Engineering Communications Program, Materials Science and Engineering Diversity Committee, Engineering Communication Center, Center for Communicating Science, and Center for Educational Networks and Impacts. Virginia Tech. Nov 2020.

Faculty Co-lead. Community of Practice for Writing Intensive Courses. Preparing for Teaching and Learning in Fall 2020. Office of the Provost. Jun 2020–Nov 2020.

Marshall. Undergraduate Commencement Ceremony. Cassell Coliseum. Dec 2019.

Member. Search Committee for Director of Asian Cultural Engagement Center. Community and Cultural Centers. Mar–Jun 2019.

Co-organizer with Jonathan Adams, Maggie Fernandes, and Michelle Kim. “Sounding Asian America: Exploring Asian American Sonic Rhetorics.” Programming for Asian Pacific Islander Desi American (APIDA) Heritage Month. Community and Cultural Centers. Apr 2019. *Audio/visual installation, lecture, discussion, and listening session centered on the question, “What does it mean to sound Asian America?”*

Member. Asian American History Committee. Feb 2019–Apr 2019. *Developed exhibit in collaboration with Asian American Student Union (AASU) for display at Newman Library for Asian Pacific Islander Desi American (APIDA) Heritage Month. Designed posters on Asian American literature, popular media, and social media.*

Reviewer. XCaliber Award. March 2019. *Reviewed 5 finalist dossiers.*

Co-facilitator. Talk Back Discussion: *Ke Kulana He Mahu: Remembering a Sense of Place*. Asian Pacific Islander American (APIA) Heritage Month Programming. Asian Cultural Engagement Center. Apr 2018.

Co-facilitator. Colonization in Hawai‘i. Mask Off Discussion Series. Asian Pacific Islander American Heritage Month Programming. Asian Cultural Engagement Center. Apr 2018.

Facilitator. Professional Development Workshops. The Graduate School. Fall 2016, Fall 2017.

Member. Inclusive VT Advisory Group. Apr 2015–Aug 2016.

Founding Member and Co-Chair. Asian/Asian American Caucus for Virginia Tech Faculty and Staff. Sep 2013–Aug 2016. *Established new caucus to advocate for needs and concerns of Asian/Asian*

*American faculty and staff at Virginia Tech, building membership to approximately 50 listserv subscribers; dialogued with senior administrators and leaders of Black, Hispanic/Latino, and LGBT caucuses, leading to inclusion of caucus in wider university initiatives; set agendas, ran meetings, recorded minutes; administered survey of membership concerns and priorities; reported on annual activities and goals.*

Usher. Graduate School Commencement Ceremony. Cassell Coliseum. May 2015.

### **Michigan State University**

Planning Committee Member. Edges: The College of Arts and Letters Graduate Conference. 2008–10.

### **University of Hawai'i at Mānoa**

Rock Director. KTUH FM Honolulu, Jan–May 2008.

Disc Jockey. The Element of Surprise, KTUH FM Honolulu, Jul 2006–Jan 2008.

## **To the College**

### **West Virginia University**

Presenter. Inclusive Learning Environments. New Faculty Academy. Eberly College of Arts and Sciences. Mar 2024.

Panelist. Equity Informed Teaching. Eberly Connections. Eberly College of Arts and Sciences. Feb 2023.

### **Virginia Tech**

Member. Search Committee for Assistant Professor of Scenography/Scenic Design in Theater and Cinema. School of Performing Arts. Dec 2018–May 2019.

Member. College of Liberal Arts and Human Sciences Honors and Awards Committee. Aug 2014–May 2017.

Reviewer. College of Liberal Arts and Human Sciences Undergraduate Scholarships. Mar 2014.

## **To the Department**

### **West Virginia University**

Center for Writing Excellence Advisory Committee, 2022–pres.

Graduate Program Committee, 2022–2023.

Organizer and Moderator. Professionalizing as Teacher-Scholars: A Workshop on Academic Conferences and Conference Proposal Writing. University Writing Program, Apr 2023.

ECAS Outstanding GTA Award Review Committee, 2023.

### **Virginia Tech**

#### Committees (Chair)

Professional and Technical Writing Program Committee, 2019–2021.

Working Group to Address Anti-Blackness in Professional & Technical Writing. Jun–Dec 2020.

Search Committee for Instructor of Professional and Technical Writing. May 2020–July 2020.

Armstrong Family Foundation Award Review Committee. Apr–May 2019.

Professional and Technical Writing Ad Hoc Committee. Aug 2018–May 2019.

#### Committees (Member)

Rhetoric and Writing PhD Program Committee. 2013–2021.

Undergraduate Curriculum Committee. 2020–2021.

Executive Committee. 2018–2021.

Professorial Faculty Annual Review Committee. 2019, 2020.

Search Committee, Chair of Department of English (Diversity Advocate). Aug 2019–Feb 2020.

Carolyn Rude Outstanding Research Award Review Committee. 2019.  
Search Committee, Visiting Assistant Professor of Rhetoric and Professional Writing, 2019.  
PhD Application Review Committee. Rhetoric and Writing Program. 2014, 2015, 2018, 2019.  
Professional and Technical Writing Program Committee. 2013–2014; 2015–2017.  
Search Committee, Assistant Professor of Technical Communication. Aug 2015–May 2016.  
Faculty Senate. (Substitute Member) Feb 2016.  
Search Committee, Instructor of Professional and Technical Writing. Feb 2014–May 2014.  
Review Committee, Center for the Study of Rhetoric in Society. Sep 2013–May 2014.  
Department of Writing, Rhetoric, & American Cultures Hearing Board, Michigan State University. Sep 2010–Dec 2011.

### Programming

Organizer. A Conversation on Teaching Writing Online with Dr. Kelli Cargile Cook. May 2020.  
Coordinator. Teaching Technical Writing Online Reading Group. Jan 2020–May 2020.  
Co-organizer. Professional and Technical Writing Summer Teaching Workshop, 2019.  
Coordinator. Job Placement Group. Rhetoric and Writing PhD Program, 2019.  
Speaker. Community Conversations: Moving Through the PhD Timeline. Rhetoric and Writing, 2015.  
Recruitment Partner. PhD Program in Rhetoric and Writing, Michigan State University, 2009, 2010, 2013.  
Reviewer. Senior Digital Portfolio Presentations. Professional Writing Program. Department of Writing, Rhetoric, and American Cultures. Michigan State University. 2012.

### Other Departmental Service

Faculty Mentor for Pre-Tenure Assistant Professor, 2020–2022.

### **To the Community**

Korean Secretary. Korean National Association/Kook Min Hur Foundation. Honolulu, HI. 2007–2008.  
Tutor. Project SHINE (Students Helping in the Naturalization of Elders). Honolulu, HI. 2001.

## **workshops, colloquia, & brown bags**

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### **Workshops Facilitated**

Asian American Feminist Rhetorics and Intersectional Labor Politics. Co-Leader with Terese Guinsatao Monberg. 10th Biennial Rhetoric Society of America Summer Institute. The Pennsylvania State University. May 2023.  
Digital Exclusions. Co-leader with Casey Boyle and James Brown, Jr. 9th Biennial Rhetoric Society of America Summer Institute. Syracuse University. May 2021.  
Applying to PhD programs. Co-facilitator with Gena Chandler-Smith, Derek Mueller, and Rebecca Weaver-Hightower. Virginia Tech. Nov. 2020.  
Project Based Approaches to Teaching Professional & Technical Writing [Online]. Summer Teaching Workshop. Professional & Technical Writing Program, Virginia Tech. May 2019.  
Navigating Graduate School. Professional Development Workshops. The Graduate School. Virginia Tech. Sep 2016, Oct 2017.  
Elements of a Thesis. Professional Development Workshops. The Graduate School. Virginia Tech. Oct 2016.  
Communicating Across Privilege. Global Ambassadors Program. Cranwell International Center. Virginia Tech. Mar 2014.  
Balancing Work and Life in Graduate School. Writing, Rhetoric, and Praxis Graduate Student Organization. Michigan State University. Feb 2014.



Academic Conferences and Conference Papers. Rhetoric and Writing Professional Development Brown Bag. Virginia Tech. Sep 2013.

Managing Your Academic Identity Online. Co-coordinator with Jennifer Bengtson, Alex Galarza, Kathryn Meyers, and Micalée Sullivan. GradHacker Technology Bootcamps. Cultural Heritage Informatics Initiative. Mar 2011.

Navigating the PhD. Co-facilitator with Marilee Brooks-Gillies. Michigan State University Writing Center. Sep 2010; Nov 2010.

Personal Statement Workshop. McNair Scholars. Coordinator and co-facilitator with Marilee Brooks-Gillies and Donnie Sackey. Michigan State University Writing Center. Oct 2009; Oct 2010; Jun 2010.

Learning the Lingo: Personal Statement Writing Workshop. Facilitator. Spring Workshop Series. Michigan State University Writing Center. Apr 2010.

A Workshop on Applying to Grad Programs in English. Invited speaker. University of Hawai'i at Mānoa Department of English. Mar 2008.

### **Colloquia & Brown Bags**

Asian and Pacific Islander in Academia: Research Stories and Successes. NRV Science on Tap. Center for Communicating Science and Sigma Xi, Virginia Tech. Apr 2021.

Making the Chair Fit: Conversations for Asian Pacific Islander Desi American Heritage Month. InclusiveVT. Apr 2021.

Designing Outrage, Programming Discord: A Critical Interface Analysis of Facebook as a Campaign Technology. Center for Humanities Faculty Research Associates Colloquium Series. Virginia Tech. Mar 2021.

APIDAHM Presents: ACEC Virtual Cafe Hour, featuring Jennifer Sano-Franchini. Asian Cultural Engagement Center, Virginia Tech. Apr 2020.

Learning Lunch Talk. Asian Cultural Engagement Center, Virginia Tech. Feb 2020.

East Asian Eyelid Surgery and the Temporal Logics of Race Online. Community Conversations: Asian Pacific American Heritage Month. Department of Sociology. Virginia Tech. Apr 27, 2018.

Octalog IV: Methodologies of Cultural Inclusivity. Center for Rhetoric in Society. Virginia Tech. Nov 2016.

Assistant Professors and Research. Focus On... Series. Department of English. Virginia Tech. 2016.

Conversations in Cultural Rhetorics: A Brown Bag Workshop Series. Cultural Rhetorics Theory Lab. Michigan State University. Oct 2011.

Drunken Tiger in the First-Year Writing Classroom: Cross Cultural Pedagogy and Rhetorics in Transnational Contexts. Asian Pacific American Studies Program Brownbag Series. Michigan State University. Oct 2009.

### **Guest Speaker in Courses**

Conversation about Professional and Technical Writing. Course: ENGL 199 Orientation to English Studies, West Virginia University. Instructor: Doug Phillips. Sep 2022.

The Professional and Technical Writing Major. Course: ENGL 1004 Books, Libraries, Archives, Virginia Tech. Instructor: Jen Mooney. Sep 2020.

Alumni Panel. Course: Research Colloquium (Graduate), Michigan State University. Nov 2019, Oct 2014, Oct 2013.

Cultural Rhetorics. Course: History of Rhetoric (Graduate), Wayne State University. Instructor: Donnie Sackey. Nov 2014.

### **media appearances**

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["Balancing Student Privacy and Open Access: Course Hero Contends with Student Privacy Concerns."](#) (2022, Feb 15). by Suzanne Smalley. *Inside Higher Ed*. News.

["Black Technical and Professional Communication."](#) (2020). College of Liberal Arts and Human Sciences News and Features. Virginia Tech.

"Feminisms and Interaction Design (IxD) Final Prototyping Project" in ["Collaboration"](#) (2016). by Amanda Licastro, Katina Rogers, and Danica Savonick. *Digital Pedagogy in the Humanities: Concepts, Models, and Experiments*. Ed. Rebecca Frost Davis, Matthew K. Gold, Katherine D. Harris, and Jentery Sayers. MLA Commons.

"Feminisms & Interaction Design. An Interview with Jennifer Sano-Franchini." (12 Jul 2015). Interview by Brian Mathews. *The Ubiquitous Librarian*. The Chronicle of Higher Education. Blog.

## **select professional development**

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Faculty Women of Color in the Academy National Conference. Virginia Tech. Apr 2020.

DiversityEdu: Unconscious Bias in Academic Hiring & Advancement. Virginia Tech. Dec 5, 2018.

Inclusive Pedagogy. Facilitator: Michele Deramo. Virginia Tech. Oct 18, 2017.

Designing Effective Instruction for Deep & Flexible Learning. Facilitator: Peter Doolittle. Center for Instructional Development and Educational Research (CIDER). Virginia Tech, 2015.

Rhetoric and Race. Facilitator: Kent Ono. Rhetoric Society of America 6th Biennial Summer Institute (Competitive). University of Wisconsin-Madison. Jun 2015.

New Media Seminar. Facilitator: Amy Nelson. Virginia Tech. Feb-Apr 2015.

Feminist Scholars Digital Workshop. HASTAC: Humanities, Arts, Science, and Technology Alliance and Collaboratory. Jun 2014.

Course Materials and Universal Design. Networked Learning Initiatives. Technology-enhanced Learning (TLOS). Virginia Tech. Mar 2014.

Commodification, Technoculture, and the Human: Rethinking Technology. Speakers: Andrew Feenberg, Donna Haraway, and others. Third Workshop in Social and Political Theory. Michigan State University. Oct 2010.

Transnationalizing Rhetoric and Composition. Workshop. Conference on College Composition and Communication. Mar 2009.

## **graduate student committees**

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### **Dissertation Committees (Director)**

Maggie Fernandes, Making Sense of Digital Content Moderation From the Margins, May 2022.

Matthew Homer, Towards a Decolonial Haole Rhetoric, May 2022.

Cheyenne Franklin, First-Year Writing Instructors' Emotions and Grammar Instruction: A Mixed Methods Study, Dec 2021.

Chloe Robertson, 2020-2021.

### **Dissertation Committees (Member)**

Katherine Maire Gray, White Memory and the (Counter)Stories We Might Tell, August 2023. (Director: 2019-2021; Outside Reader, 2022-2023).

Fai (Atinut) Inthajak, Thriving in the Academy: Thai Students' Experiences and Perspectives, May 2022.

Olayemi (Yemi) Awotayo 2020-2021.

Iris Farrou, 2020-2021.

Alisha Scott, 2018-2021.

Lauren Wallace, 2018-2021.

Katie Beth Brooks, Reading, Writing, Rhetoric: A Rhetorically Emplaced Study of Writing Education in an Appalachian Region, 2021

Kate Natishan, Standards, Shame, and Outrage: A Rhetorical History of Sexual Assault and Policy Change in the U.S. Military, 2020

Katie Garahan, *Deliberation, Dissent, and Advocacy: A Rhetorical Study of Teachers' Lived Experiences with Education Reform*, 2019

Andrew Kulak, *Rhetoric Beyond the Digital/Physical Divide: The Internet and Digital & Physical Hybridity*, 2019

Leonard Grant, III, *Traumatic Formations and Psychiatric Codifications: A Rhetorical History of PTSD*, 2017

Phil Hayek, *Seizing the Initiative: Rhetorical Implications of U.S. Army Doctrine*, 2016

### **M.A. Capstones (Director)**

Christina Taylor, *Video Games & Rhetoric: Narrative & Communication in Final Fantasy IX*, 2019

### **M.A. Capstone/Thesis Committees (Member)**

Olivia Sederstrom, *Communicating Performance: First-Year Writing Syllabi as Rhetorical Contact Zones*. May 2019

Jenna Zan, *The Snake in the Typewriter: A Counter-Scripted Story*, 2017

Sanglin Lee, *A Pedagogical Model for Redesigning the Priorities in Communication Between Industry and Academia*, 2014

## **Industry experience**

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**Design Consultant and Administrative Assistant.** Accucopy, Inc. Honolulu, HI. Apr 2001–Jun 2008. *Graphic design and layout; corresponded and collaborated with clients; printed, copied, and scanned legal documents and medical records using optical character recognition; developed company website; provided paralegal services, e.g. composed deposition summaries and exhibit indexes, conducted legal research, tracked legislative bills; issued payroll, entered accounts receivables; ordered and picked up supplies.*

## **affiliations**

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Association for Teachers of Technical Writing (ATTW)  
Coalition of Feminist Scholars in the History of Rhetoric and Composition  
Conference on College Composition and Communication (CCCC)  
CCCC Asian/Asian American Caucus  
Modern Language Association  
Rhetoric Society of America (RSA)

## **technological proficiencies**

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Document Design: Microsoft Office Suite, Pages, Keynote, Microsoft Publisher  
Visual Design: Adobe Photoshop, Adobe Illustrator, Gimp, Kaltura Capture  
Audio Editing: Audacity, Sound Forge  
Content Management Systems: WordPress, Drupal, Joomla  
Learning Management Systems: Canvas, ANGEL, Sakai/Scholar, Blackboard  
Data Analysis: MAXQDA  
Wireframing: Balsamiq, Axure

## **languages**

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Hawai'i Creole English  
Korean (Intermediate speaking, reading, writing fluency)