Why do we write what we write? Why does it sometimes work?

Join the theoretical discussion addressing why professional communicators practice and produce what we do and how we can improve upon these practices and products in a deliberate and systematic way.

You will engage in rhetorical analysis of professional documents; review quantitative and qualitative research methods commonly used by writing professionals; investigate a current issue in workplace communication; and perform reflection-in-action research that unifies theory and application.

Questions? Contact Dr. Jill Woods (Jill.Woods@mail.wvu.edu).